



NAM COLLEGE KALLIKKANDY

(Affiliated to Kannur University, Accredited by NAAC with B Grade)

KALLIKKANDY (PO), KANNUR DT, KERALA, 670693

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INSTITUTIONAL VALUES AND BEST PRACTICES

7.1: INSTITUTIONAL VALUES AND SOCIAL RESPONSIBILITIES

7.1.4: Describe the Institutional efforts/initiatives in providing an inclusive environment i.e., tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic diversity and Sensitization of students and employees to the constitutional obligations: values,

One of the important objectives of higher education is to create better citizens who care the constitutional values rights, duties and responsibilities. The Indian Constitution lays down several rights, duties, and responsibilities. A citizen has to uphold the constitutional values. To make awareness on these values, rights, duties and responsibilities, both among the students and employees, the institution undertakes several activities. These activities include observation of different days, celebration of different festivals, organization of different programmes etc that will lead to the creation of awareness on constitutional values among the students and employees. Though, it was lockdown due to COVID 19, In the academic year 2020-20, the college has celebrated Independence Day, Republic Day, Kargil Day, International Women's Day, Martyr's Day, Webinar on Women Leadership, Webinar on Gender History etc. Further, at the end of each day's class ends with National Anthem.

NAM College takes great effort to provide an inclusive environment and to promote the spirit of tolerance and harmony. The vision and mission of the institution definitely states that it exists for the provision of an inclusive environment in the society and aims at tolerance and harmony among different cultural, regional, linguistic, communal socio- economic groups. The institution follows the policy of inclusiveness in the admission of students, and in the appointment of staff. This inclusiveness extends to the various cultural programmes conducted on campus. The course contents and expected course outcomes, especially that of the core papers are designed in such a way so as to understand and embrace cultural, regional, linguistic, communal, and socio-economic diversities that exist in society, in our nation and the world in which we live.

Further, inclusiveness plays a major role in the formation of different committees like PTA, students union, staff club, college council and other committees. The institution observes different important days, celebrates festivals and organizes programmes like competitions, debates etc. to promote inclusiveness and harmony. The college observes many national and international days with events, sports and extension activities. These are conducted by various departments, clubs, NSS, NCC and Palliative units of the college to foster the spirit of tolerance and harmony among students, staff and other stake holders.

With a view to inculcating values, duties and responsibilities of citizens among students and employees, the institution participates wholeheartedly in community service and charitable activities.

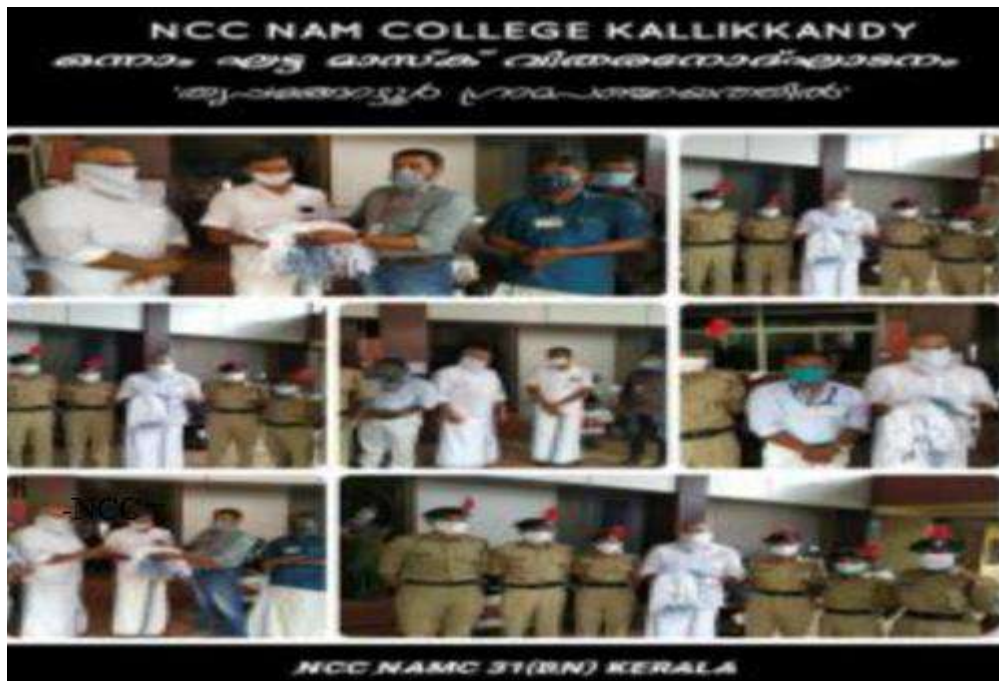
The institution has constructed three houses for flood victims with the support of students, staff and management. Many other activities are organised in and outside the college. Some of them are listed below.

- During the Covid pandemic, NCC volunteers supplied thousands of masks to various organizations and students of the Polymer Chemistry department supplied several litres of sanitizers to the nearby community.
- Independence Day was celebrated with flag hoisting, national anthem, oath of national integrity and various patriotic programmes followed by distribution of sweet.
- Republic Day was celebrated on 26th January by conducting cultural activities including NCC parade to highlight the importance of Indian Constitutional values as well as fundamental duties and rights of Indian citizens.
- International Women's Day, Martyrs Day, Hiroshima day, UN Day etc. are also observed every year.
- Classes end everyday with the National Anthem.
- NCC and NSS units of the college organize blood donation camps as part of World Blood Donors Day every year.
- The Students Union organises cultural programmes like College Day, Fine Arts Day, Freshers Day, Farewell Day etc. to bring the students together and to promote social inclusion, capacity building, tolerance, harmony and team work among students.
- Every year, the college celebrates Gandhi Jayanthi with a variety of programmes. The programmes included poster making, cleaning campaigns, elocution competitions etc. These activities inculcate values like patriotism, social responsibility etc.
- The institution celebrates Yoga Day every year and all students of the college participate. The programmes conducted on this day focus on the benefits and importance of yoga in human life.
- Festivals like Onam, Eid and Christmas are celebrated on campus every year to promote an inclusive environment and to smooth out cultural, regional, linguistic, communal and socioeconomic differences among students and employees.

In observation of the importance of inculcating the constitutional obligations, values, rights, duties and responsibility in both staff and students of NAM College, the college has organized various sensitization and awareness programmes regarding Human Rights, Legal Awareness, Health awareness, National values etc. College took measures to maintain communal and social harmony. College extends support and protection towards the miserable society. The institution constructed three houses for flood victim with the support of students, staff and management.

DONATING SANITIZERS AND MASK

As part of social responsibilities of students and staff, the college organized programs to distribute mask and sanitizers to various parts of Nadapuram and Thriprangottoor panchayath. NCC and NSS volunteers actively involved in this program.



NCC VOLUNTEERS PROVIDING MASK DURING COVID SEASON



SANITZERS PREPARED BY DEPARTMENT OF POLYMER CHEMISTRY

BLOOD DONATION CAMP

The NCC and NSS volunteers conducted blood donation camp in every year. The students and staff were actively participated in the programme. The NSS unit of NAM College organized a blood donation camp in the college on 4th October 2017. Donated around 50 units of blood to MCC Kodyeri. The NCC unit organized a blood donation camp on 18th June-2020 as part of world blood donor day. Students donated the blood at Malabar Cancer Centre Kodyeri.





BLOOD DONATION CAMP

CULTURAL PROGRAMMES

Every year the institution celebrated various cultural events to inculcate cultural values and communal harmonies among the students. Celebrated Onam with grand Onasadhya and cultural programmes. The students arranged Onanappokkalam and participated in various cultural programme like onappattu, musical chair, bottle filling, tug of war etc. the NSS volunteers celebrated onam at the special school with the specially challenges students. The programmes really enrich the cultural values and communal harmony.



ONASADY



CULTURAL ACTIVITIES



MEHANDI FEST

OTHER CULTURAL EVENTS

Kolkali is a folk art performed in Malabar region of Kerala, India. The dance performers move in a circle, striking small sticks and keeping rhythm with special steps.



OPPANA

Oppana is a popular form of social entertainment among the Mappila (Kerala Muslims) community of Kerala, South India, prevalent throughout Kerala, especially in Malabar. The term Oppana is believed to be originated from the Arabic word "Affna". Oppana is traditionally used in various important cultural ceremonies, and in particular, is a component of all Mappila weddings. In Kerala, this art form has been revived with much popularity on the performing stages of the Youth Festivals of the student community.



DUFFMUTTU

Duffmuttu is performed as social entertainment and to commemorate festivals, *uroos* (festivals connected with [mosques](#)) and weddings. Duffmuttu can be performed at any time of the day. A *duffmuttu* performance usually consists of ten members who stand or sit facing each other singing songs and swaying their bodies to the tempo of the song which is set by the rhythmic beats of the *duf*.



PARICHAMUTTU

Parichamuttu Kali, a popular Christian art form, is a group dance performed mainly by men bearing swords (*vaal*) and shields (*Paricha*) in their hands. This art form is performed for feasts at the churches. The performers assemble around a traditional lamp and while dancing repeats the song rendered by the team head or asan and touch the shields in a particular rhythm.

Paricha means shield. *Muttuka* means bring them close to each other. This has a close resemblance to the martial art form of Kerala, Kalaripayattu. This is an art form that was developed among the Christian warriors in the 16th century.



GANDHI JAYANTHI OBSERVATION.

Every year Gandhi Jayanthi celebrated with variety of programmes. The programmes included poster making, cleaning campaign, elocution competition etc. the activities inculcate values like, patriotism, social responsibility etc.-



GHANDHI SANDESHA YATRA

REPUBLIC DAY CELEBRATION.

Every year college celebrated Republic day on January 26th . the programme co-ordinated by NCC and NSS Units . The programme begins with flag hosting. Conducted variety of programmes like elocution, patriotic song competition etc.



SOUTH INDIAN MANAGEMENT FEST

The department of Commerce conducted south Indian management fest to promote management and business skill among the students. The students from various colleges participated in the programme.



MANAGEMENT FEST INAUGURATION



MANGEMENT FEST PROGRAMME



FOOD COMPETITION



SEMINAR

YOGA DAY CELEBRATION

The institution celebrates Yoga Day every year. The whole students of the college participated in the programme. The programme gave the message of benefits and importance of yoga in human life.

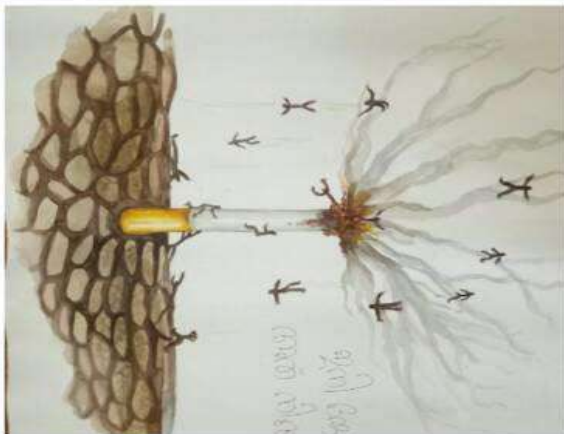


YOGA TRAINING



POSTER MAKING COMPETITION

The NSS unit observed antidrug day by conducting antidrug awareness rally at Kallikkandy town. Around 50 students participated in the rally. In the campus they exhibit pluck cards and posters. Students also took anti-drug oath. The NSS programme officer Namshad K P, Lt.A.P.Shameer and ,Dr.T.Majeesh were led the programme. Conducted poster making competition on drug abuse and its impacts on society in collaboration with VIMUKTHI Club.



ANTIDRUG CAMPAIGN

The NSS unit and anti-drug cell of the college jointly conducted an awareness programme about the bad impact of drug use in the personal and social life. The programmes included, poster making competition, short film making, awareness classes inside and outside the college. The programme was really an eye opener to our students to understand the hazards of drug abuse and its effects on family and personal life.



INAUGURAL FUNCTION OF ANTI- DRUG CAMPAIGN



PLEDGE



ANTI DRUG CAMPAIGN AT PAREMMAL U P SCHOOL



POSTER EXHIBITION

NEIGHBORHOOD PARLIAMENT

In Association with Nehru Yuva Kendra, Kannur, District NSS Units of N.A.M College organised a one day Workshop on 'Neighbourhood Parliament' for NSS volunteers of N.A.M College on 25TH July 2017. The chief objective of the programme was to give awareness to youngsters about Parliamentary procedures and youth policies of governments. The programme was conducted in the College seminar hall. The programme was officially inaugurated by Asif K Yousuf, Asst Collector of Kannur District. The session was chaired by Principal Dr.KK Musthafa.. Welcome speech was delivered by NSS Programme Officer.



**Ministry of Youth Affairs & Sports
Govt. of India**

Neighbourhood Youth Parliament

*under the auspices of NYKS Kannur
in association with PMSC Kariyad*

**&
National Service Scheme**
NAM College, Kallikkandy


On 25th July 2017
NAM College Seminar Hall



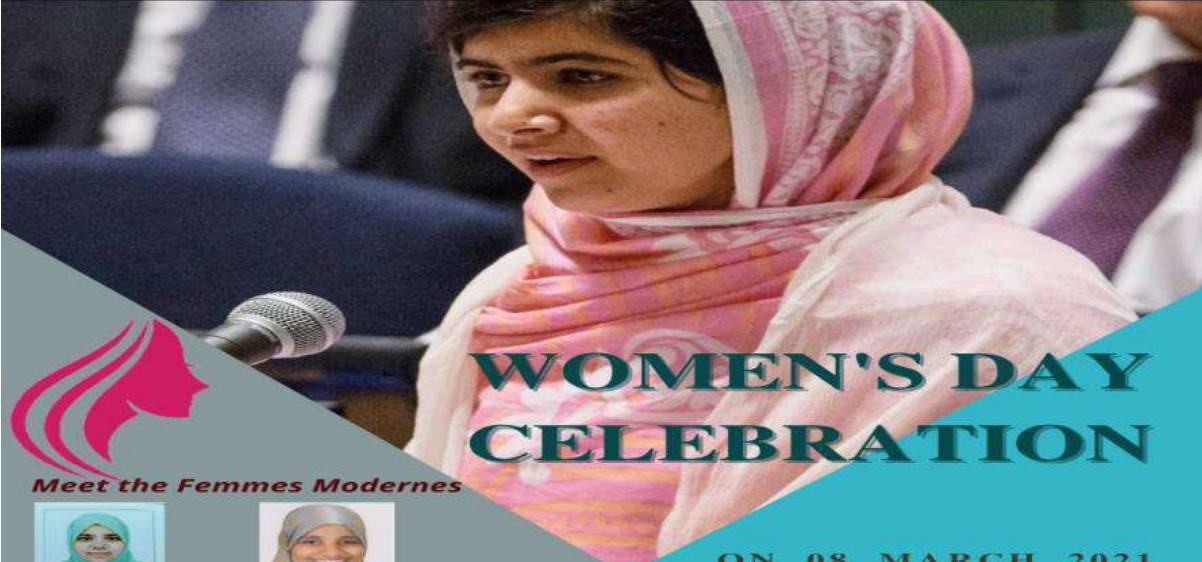
INAUGURATION

WOMENS DAY CELEBRATION

In association with IQAC of NAM college, women cell celebrated international women's day on every march 8th. The programme emphasis on the importance and need of women empowerment in the present social scenario. The cell organised a programme on entrepreneur meet introducing and honouring the student entrepreneurs of the institution.





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**WOMEN'S DAY
CELEBRATION**

Meet the Femmes Modernes



Dr. Naseeha Ismail Ms. Safeera M K

Programmes

- Honouring Dr. Naseeha Ismail (selfless service in Palliative field)
- Self Defence Training
- Extempore Speech Contest

**ORGANIZED BY
WOMEN CELL**

"Keep Your Hopes Up.."

**ON 08 MARCH 2021
11:00 AM
@ SEMINAR HALL**